

PRESS RELEASE

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Anglo-Dutch Ex-IBM Tech Startup Invites Tradespeople to Join Beta for New Time Saving Assistant & Job Tracker App

Developed by an ex-IBM tech support engineer, TradesHelper brings GDPR-compliant data security, work saving wizards, and automated AI invoice tracking to trades in the UK and Netherlands.

THE HAGUE, NETHERLANDS & MID-WALES, UK — 13 July 2026 — TradesHelper Software today announced the open Beta program for **TradesHelper**, a new mobile-first utility app designed to simplify invoicing, job scheduling, and customer management for independent contractors.

TradesHelper founder, Bren Warren, is a former IBM Technical Support Engineer based in The Hague. His family has run a plumbing business in Wales, UK for decades, and he first identified the need for the app while helping his brother with their digital presence and discussions on operational issues. Combining this direct industry exposure with his enterprise IT background, Bren spent years providing digital administration services directly to tradespeople and small businesses—building websites and setting up digital identities for plumbers, carpenters, and other professionals.

To bridge the gap between high-level tech and physical trade sites, TradesHelper features extensive, built-in smart AI integrations and convenient wizards. Users can generate critical compliance certificates using a simplified step-by-step wizard, while an automated background AI scans, processes, and files supplier invoices received via a dedicated inbound service email.

The app is being built and tested in collaboration with trade professionals from both the UK and the Netherlands, ensuring it handles regional tax compliance (such as VAT and BTW) while remaining fully EU GDPR and UK-GDPR compliant. All customer data and financial records are hosted securely within European data centers.

"Through my years of setting up digital services for tradespeople, I saw first-hand how frustrated they were with corporate admin software," says Bren Warren, founder of TradesHelper Software. "They don't need complex CRMs. They need tools that do the heavy lifting for them. By integrating smart AI and simple compliance wizards directly into the job flow, we help automate the paperwork that takes up their evenings—whether that is drafting a CP12 gas certificate or making quotes and invoices."

Key Features of the TradesHelper Beta Include:

- **Compliance Certificate Wizards:** Generate essential safety documents quickly on-site. The wizard launches with UK standard Gas and Oil certificates (including CP12, CD/11, and CD/12) and Legionella Risk Assessment Checks, with plans to expand to electrical and other trade standards.
- **Automated Supplier Invoice Filing:** Upload receipts or route digital invoices directly to a dedicated business service email. The integrated AI automatically scans, extracts line items, and files them against the correct job and customer.
- **Smart AI Integrations:** Powered by Google Gemini to construct organized customer profiles and Job tracker items from unstructured notes or minimal input.
- **Designed by Trade Experts:** Built around the real daily workflow of active tradespeople, minimizing steps to complete invoices and log jobs.
- **GDPR & UK-GDPR Compliant:** Built to enterprise security standards, hosting all client records and financial histories in secure European data centers.
- **International Tax & Currency Adaptability:** Built-in regional handling for both UK and (in the future) Dutch tax systems (VAT/BTW).
- **Mobile-First Workflow:** Log a job and email a professional, A4-ready PDF quote or invoice in under a minute directly from a smartphone.

How to Join the Beta

The TradesHelper Beta program is now open and free to join for qualified independent tradespeople in the UK, the Netherlands, and the wider EU. Early testers will receive direct access to the developer, input into future features, and exclusive pricing options at launch.

Interested professionals can sign up for the Beta at: <https://tradeshelper.app>

About TradesHelper Software

TradesHelper Software is an Anglo-Dutch software project dedicated to creating lightweight, high-performance administrative utilities for the trade industries. Founded in 2026 by former IBM engineer Bren Warren in The Hague, Netherlands, the studio leverages enterprise engineering standards and advanced AI integration to build simple, secure, and privacy-first mobile applications for independent contractors.

Media Contact:

Bren Warren

Founder & Developer, TradesHelper Software

The Hague, Netherlands

Email: <https://tradeshelper.app/contact>

Website & Press Kit: <https://tradeshelper.app/press>